

Lead Retrieval Order Form

Wednesday December 8, 2010; Minneapolis Convention Center

www.LifeScienceAlleyConference.org.


Please FAX or E-mail this form to Jennifer Pinsch, The Event Group, Incorporated

FAX: 763-593-9220 or Jennifer.Pinsch@Eventshows.com



EXHIBITOR INFORMATION (PLEASE PRINT CLEARLY)

Name: _____ Phone: _____
 Company: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Delivery Contact: _____ Onsite Cell #: _____

LEAD RETRIEVAL	Thru October 29th	October 31st - November 19th	November 20 - December 8th	QTY	Total Price
LeadMaximizer Blackberry					
Battery operated wireless handheld Blackberry System with built in scanner, display, qualifiers. Leads available to exhibitor online "Real Time!"	\$225.00	\$275.00	\$325.00		
Optional Services/Accessories: <i>Printer for Hard-Copy Printouts</i>	\$100.00	\$150.00	Not Available		
Optional Services/Accessories: <i>Custom Qualifiers/Action Codes</i>	Complete Below	Complete Below	Standard Qualifiers		
	\$50.00	\$75.00	ONLY See Below		
<i>*Standard Qualifiers will be as Follows:</i>	Schedule a Meeting	Provide Samples	Purchasing Power		
	Call	Immediate Need	Has Final Say		
	Email Literature	Recommends	Hot Lead		
	Provide Quote				
<i>Add up to 10 Custom Qualifiers for your Lead maximizer:</i>					
	1. _____	2. _____	3. _____		
	4. _____	5. _____	6. _____		
	7. _____	8. _____	9. _____		
	10. _____				
Website Information including Username & Password will be provided for Real-Time access of Leads					
Optional Booth Delivery & Setup*	\$50.00	\$75.00	\$100.00		
				TOTAL	

To order online:

Locate Confirmation Email that was sent when Sponsorship or Exhibit Booth was purchased. Click on the link within that email. This will prompt you to modify your reservation. You may add on the lead retrieval under "options."

Questions? Please contact Jennifer Pinsch at 763.548.1303 or Jennifer.Pinsch@eventshows.com

All equipment must be picked up from the Event Maximizer service desk located onsite in the Expo hall unless delivery option is chosen. Units must be returned to the Event Maximizer Service Desk by exhibitor at the end of event day. Rental rates are per show including setup day. Customer is responsible for the value of all lost or stolen equipment. Replacement cost is \$1,195. All order are subject to Event Maximize standard terms and conditions. A company representative MUST be present upon delivery and pickup or additional fee may apply. 100% cancellation fee may apply for orders cancelled up to 5 days before show. Any items cancelled on-site will be charged 100% cancellation fee. Prices subject to availability. Drayage/union handling fees are not included